

Dear Friends,

As we reflect on the challenges of 2020, we remember that The Up Center started its work in our community in 1883 – which means that our predecessors were also impacted by a pandemic, the influenza virus of 1918. Advances in science, medicine, research, technology and education have significantly improved the odds of survival faced by children and families more than 100 years ago. Our human experience, however, remains the same. The Up Center's mission, to change the trajectories of children and families from crisis to wholeness, has never been more relevant or needed.

This year we moved quickly to implement telehealth delivery across all our services. We added two fulltime licensed mental health clinicians specializing in the needs of families and children. Following the recommendations of a community advisory committee, we began a new substance use disorder counseling program with certified counselors and peer recovery support specialists.

In August 2019, we partnered with the Cohen Veterans Network to launch The Steven A. Cohen Military Family Clinic at The Up Center located in Virginia Beach. In our first year, we saw 473 clients, including 97 children, providing more than 3,500 hours of counseling to veterans and military family members. This year we are projected to double the number of total clients and triple the number of children who will reach out to us for support with issues like acute stress, PTSD and depression.

We worked closely with The United Way of South Hampton Roads, helping to distribute \$70,000 from their Coronavirus Recovery Fund for direct service to 158 families in need. We also offered Doula services to young mothers in our Early Childhood Home Visiting Programs because of new barriers to accessing to prenatal care.

Our quick response and ongoing support of the families we work with is possible only because of our many longstanding community partnerships, private and public funders, corporate and civic support, and people like you. We count ourselves fortunate to have such important work to do - providing the tools to children and families for building resilience - at a time when we can truly make a difference. We thank you for your support and hope that you will continue on this journey with us into what we hope is a kinder and safer world.

Jima Gell Barbara Chipshis

President & CEO

Ourvision

is a healthy community where children and families thrive.



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Because of your support...



avoided foreclosure or eviction and kept their homes

individuals with disabilities

were able to live in homes with specially trained families instead of group homes or institutions

1,156
people with disabilities

including veterans, avoided institutionalization, and were stabilized in the community through The Up Center's bill paying services When we invest in all far for school, parents are preping in the workplace, home love and hope, and ne

Thanks to your investment, The Up Center served and impacted

15,200 hours

of mental counseling provided to under and uninsured clients





people

received counseling services at The Steven A. Cohen Military Family Clinic at The Up Center, including 97 children

nilies, children are ready pared to invest their talents e is a place of security, ighborhoods flourish.

approximately 10,000 people in South Hampton Roads in 2020.

305 parents and children

ages 0-5 received early childhood education and support, increasing the odds of on-time child development and school readiness while reducing child abuse and neglect

children

were placed in loving foster or adoptive homes. 13 children were reunited with their biological families

youth

were matched with caring adult mentors.

...and a special thank you to our volunteers

who contributed more than 19,451 hours of service this year, a value exceeding \$486,000



Strengthening Families

I waved from my car... "I miss you; I love you all. Be safe. I will see you all soon." Several mothers were pointing to my car and fathers came out to greet me, waving as if watching a parade, yelling "I love you, Teacher. Miss you. Namaste." Though I didn't leave my car, and no one left their balconies, I was happy to have finally had a home visit. Quarantine or not these families are the reason why we do this work.

The late Jeanette Ocasio

The Up Center Home Visitor, driving by to see 7 client families





Creating Community

The help I received from The Up Center to purchase my first house was exceptional. The counseling services provided by Tiffany were tremendous. She helped with my credit score when it came to understanding how important credit is when purchasing a house. The program additionally taught me to budget by looking at my spending habits monthly and by cutting back on different activities. The first-time home buying class was influential because they helped me understand the process of buying a house and made it easier for me!

Teria Uzzle

Housing & Financial Counseling client

Investing in Children

Good morning my sweet oofs. I miss you both so much! It is so weird how quickly everything shut down. Isn't it? I've been working with your mom on something fun and special for you girls to do • Gonce you both wake up there will be an Easter egg hunt in the back yard for 17 paint/polish filled eggs! Collect them all and throw them at the board provided to create some cool splat art! Make sure to send me plenty of pictures 🗃 📽 🥒 🤗 Have fun chickies 🛡 😊 😘 There is a sample splat because y'all know can't let you guys have ALL the fun!



Katie Price

Team Up Mentoring (text message to mentees while Social Distancing)

Valuing Mental Health

The Up Center didn't give up on me even in trying circumstances such as the pandemic. They made resources to still see clients via video conferencing. They really care.

Mr. S.

Outpatient Mental Health Counseling client

A special thank you

to our donors from our team and our clients

Benefactor (\$10,000+)

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"I am so appreciative of the help and solutions that come through during all the services that the children receive."

Virginia Department of Social Services Virginia Housing & Development Authority/HUD Wells Fargo Karen and Dale White

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"Everyone we come into contact with here has been amazing."

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'The team at TUC is amazing!!! I can't say enough things about them."

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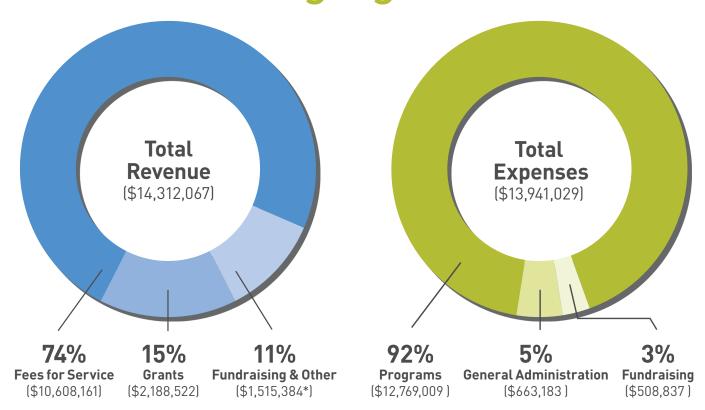
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2020 Financial Highlights



^{*} Includes accrued restricted support for future years

^{*} Quotes from 2020 Client Satisfaction Survey

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